



LANSDOWN HOCKEY CLUB SPONSORSHIP INFORMATION



ABOUT US



Lansdown Hockey Club is a long established and progressive club based in Cheltenham, Gloucestershire. We currently field seven league teams in the West of England hockey leagues, there are four men's and three ladies sides. Lansdown also has sides which regularly compete in youth, veterans, mixed and indoor competitions.

Our membership reflects the local community with children's hockey, school pupils, university hockey players and local adults of all ages all playing along side each other. We are close to three local towns so we have players from Cheltenham, Gloucester and Tewkesbury amongst our members.

CLUB HISTORY



Lansdown Hockey Club was founded in 1947 by Peter Duddridge when the Club started off with one mixed hockey side. However, this quickly grew and within two seasons Lansdown had separate men's and ladies sides. Over the years the club has grown with both playing and social facilities changing on numerous occasions. Although junior players have been involved with Lansdown for many years an official junior section was created in the early 1990's. The club now has many sides who play their games at Bournside School in Cheltenham. Our clubhouse is Bentham Country Club which is used for after match hospitality and various social and committee events.

ACHIEVEMENTS



- Last year the Ladies first team won the West of England Premiership and are currently ranked in the top twenty indoor sides in the country.
- The Ladies have been in the indoor national league for the last five years. This year we finished with a best ever position, which was in the top twenty teams in the country.
- All Men's sides are currently in top of their respective leagues and are vying for promotion.
- Club Chairwoman Sally Privett is a current international veterans player.
- We have many players who represent senior or junior teams at county or district level.
- Men's 1st team player Jonathon Bickell is current Gloucestershire young player of the year.



Sally Privett playing for England Veterans

CLUB DIRECTION



- Our Ladies first team narrowly missed out on promotion to the England National Hockey League last year and are serious contenders for promotion again this year.
- The Men's first team are also serious contenders for promotion this year and have aspirations of playing in the West of England Premiership Leagues.
- Lansdown prides itself as being a sociable club with many events being organised throughout the year.
- We welcome players of all abilities and are committed to providing an environment where players can improve and enjoy their hockey at all levels.
- The club is currently undergoing assessment for Clubs First accreditation, and will be one of only a few in the county to achieve this distinction.



JUNIORS



- Lansdown has a very strong junior section with over 100 members with ages ranging from 6 to 18.
- We are fully committed to the development of younger players and welcome young players of all abilities creating an environment where youngsters can achieve high skill levels, have fun, socialise and gain self confidence and pride.
- We regularly enter both boys and girls teams into local age group competitions in the under 11, 13 and 15 categories. An under 9 age group has been officially recognised by England Hockey and Lansdown has entered teams in the first national knock out competition.
- Our senior sides have a strong commitment to the development of young players, with many junior players also playing senior league hockey.
- Current juniors represent Gloucestershire at county level tournaments and some former juniors have gone on to play at regional events.
- Boys teams play competitively in a “Badgers” league alongside one or two adults with the girls playing in a similar “Vixens” league. This gives the youngsters the opportunity to experience full pitch hockey, positional and team play together with the sporting etiquette that differentiates hockey from some other popular sports.



SPONSORSHIP OPTIONS



In common with most other sports clubs, Lansdown is seeking sponsorship to fund activities and equipment that cannot be provided from members subscriptions and playing fees. Examples of this would include:

- Subsidy for junior coaching such as sets of junior playing kit for use at tournaments
- Coaching equipment, balls, etc.
- Goalkeeping kit

We offer organisations three packages at varying costs with differing incentives.

These packages are named the bronze, silver and gold packages and are detailed in the following three slides.

Bronze - £100



- Company logo in the website and club handbook.
- Opportunity to promote their organisation within the club by marketing directly to our members through the use of leaflets, e-mails or business cards.



Silver - £500



- Company logo in the website and club handbook.
- Opportunity to promote their organisation within the club by marketing directly to our members through the use of leaflets, e-mails or business cards.
- Choice of sponsorship of team or section of the club. This will include weekly mentions in match reports sent to the local press and any other agreed publicity that can be undertaken i.e. photo of sponsor handing captain a cheque for local press, company magazine etc.



Gold - £1000+



- Company logo in the website and club handbook.
- Opportunity to promote their organisation within the club by marketing directly to our members through the use of leaflets, e-mails or business cards.
- Choice of sponsorship of team or section of the club. This will include weekly mentions in match reports sent to the local press and any other agreed publicity that can be undertaken i.e. photo of sponsor handing captain a cheque for local press, company magazine etc
- Car Stickers manufactured by the club with the sponsors details which all team members will display in their car.
- Space will be allocated to advertise on a giant banner which will be displayed at the side of the pitch during all games.
- Warm up shirts will be made by the club which all members of that team will wear before the game and which will be used to promote their organisation.

CONTACTS

If you are interested in any of the three packages or have any questions please feel free to contact the club at the following e-mail address:

lansdownhockey@gmail.com

Or if you prefer you can contact sponsorship officer Stephen Vickery on 07795 078536.